



## Leadership for Public Health in Europe (LEPHIE)

Continuous Professional Development Course for Public Health and Health Care Professionals

The sessions include topics such as: leadership theories, systems thinking, political leadership and collaborative leadership: building and leading interdisciplinary teams, leadership and communication, leading change, emotional intelligence and leadership in team-based organisations, leadership, organisational learning and development and global public health values.

### Rationale for the LEPHIE leadership course

Over the past twenty years, Europeans were faced with rapidly changing healthcare environments. As a by-product of the pace and extent of a new vision of health for all people, as articulated by WHO's Health 2020 report, now is the time for a new generation of healthcare leaders to emerge and take charge of the opportunities to achieve this vision. However, a question of "who" should lead, "why" and "where to" remains. The results of a three year study of leadership competencies suggests strongly that leaders in public health are best positioned to answer the call, because what they know about the health of populations clearly places them with the opportunity to demonstrate their unique expertise and potential leadership to respond. Public health leaders are different...they are ready!

### The need for European Public Health leaders

The key to differentiating leadership in public health from other areas is the context. The combination of a range of socio-economic drivers such as aging populations and workforces, globalisation, consumerism, individualism, economism and the changing nature of ill-health will require that public health professionals will need a broader range of skills and expertise than ever before. Working successfully across traditional departmental, organisational, inter-sectional and national boundaries to develop productive partnerships with a range of stakeholders, including service users and healthcare professionals, requires skills of effective leadership. Therefore professional development of public health leaders requires a competency-based instruction to help them develop the abilities to address complex and evolving demands of health care systems. Most leadership programmes concentrate on how to lead and tend to ignore where you are leading to. It is our belief that the Leadership for Public Health in Europe course will inspire you where you should lead towards, in the 21<sup>st</sup> century.

### The Call for Leadership

Leadership is... having the courage to act, To do what is right, not to wait and see, Not to wait and hope. But the courage to get involved... now!

### When and where?

**April 14 - June 20, 2014**

### Registration deadline:

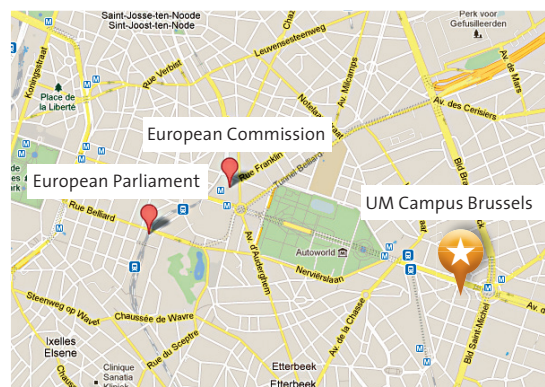
**March 15, 2014**

### Number of participants: 12

**Cost: 1519 euro**

### Location for face-to-face sessions:

Maastricht University Brussels Campus located at the heart of the Capital of the European Union. The monumental Campus building, located at Avenue de l'Armée / Legerlaan 10 at Montgomery, is close to the major European institutions. The Campus is easy to access by car, metro, tram, bus (Montgomery) and only 10 minutes from Brussels Central train station.



#### For whom?

The Leadership for Public Health course which we offer can be a perfect solution for you if you want to improve your leadership competencies and have impact on the health of those that you serve or may serve in the future, whether it is a small community, town, Europe, or more. If you are a public health or health professional and hold a master degree or an equivalent, if you are aspiring for a leadership position or currently in a leadership position but are aiming at improving your leadership attributes, this course is for you. A mixture of different professions participating in the course in a collaborative way will assure inter-professional learning experience and will contribute to the development of new enriched and integrated learning outcomes. To be more specific, if you identify yourself with any of the following groups, this course will benefit you and your organisation.

You:

- Are an alumni of public health or health related programs or other related studies (economics, law, psychology, sociology, anthropology etc.),
- Work for an organisation that advocates for health, insures health or supports stakeholders in the area of health (e.g. NGOs, associations),
- Work for the local government, health department, authorities at local, European or international level,
- Work for European institutions that deal with health issues related to European citizens and you are located in Brussels,
- Are a public health or health service provider working in private practices, clinics, hospitals,
- Work for healthcare payer organizations (e.g. health, sickness funds or other related institutions),
- Have a position in the educational fields, as a teacher, researcher or a PhD student,
- Work for the health industry, pharmaceuticals, health insurance, medical devices and other related areas,
- Work for the mass-media, as a journalist.

#### What do you gain by participating in the course?

By engaging successfully with this module you will be able to:

- Understand the key concepts of leadership theory, the key differences between management and leadership, and their relevance to public health practice.
- Explore the essential role of leadership in public health practice, key elements of leadership, the development of effective leaders, and the pivotal role of public health leadership to meet the challenges of change.
- Critically reflect on your own job role in light of the leadership theories, review your professional and personal development as a public health leader throughout the module using participant leadership competency self-assessments to enhance your learning process and develop a Personal Development Plan (PDP) with reference to your organisational context.

- Critically analyze the complexities of leading and motivating people in the public health arena, where one is predominantly working with multiple stakeholders.
- Critically evaluate the impact of all the above-mentioned outcomes on the management practice of public health professionals, in terms of both discourse and practice.
- Recognise how your value system as a leader is best aligned with the needs of the community you serve...values are at the foundation for success.

Moreover, you will exchange professional experience with colleagues from various health related work environments and will be able to develop new interdisciplinary solutions to current public health problems. We know that for a very busy professional like you finding time to attend a new course is difficult. Therefore this course will be delivered online, with 3 face-to-face sessions (beginning, middle and end) where you meet your fellow participants and teachers and experience meaningful interaction with international faculty.

#### Learning methods

3 face-to-face sessions at the Brussels Campus with renowned Maastricht University teachers and European Public Health experts.

Online sessions: via Blackboard Collaborate, part of the Maastricht University Electronic Learning Environment (eleUM).

#### Qualification

Certificate worth 7 ECTS points from Maastricht University which is a proof of gaining qualifications in public health leadership.

#### Faculty expertise

The faculty of the course consist of international public health and leadership experts and educationalists with various educational backgrounds. The teachers are affiliated to the following institutions:

- Maastricht University (NL),
- Sheffield Hallam University (UK),
- Lithuanian University of Health Sciences (LT),
- The Association of Schools of Public Health in the European Region (ASPHER),
- Griffith University (AUS) and
- The Rethmeier Group, LLC from Bermuda Run, North Carolina (USA).

The program is based on a product of the ERASMUS Multilateral Curriculum Development Project: Leaders for European Public Health (LEPHIE) Project N°: 510176-LLP-1-2010-1-NL-ERASMUS-ECDCE supported by the Lifelong Learning Program of the European Commission. The course received 8 out of 10 points in the Final Assessment made by the European Commission, Education, Audiovisual and Culture Executive Agency.



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### The uniqueness of the Leadership for Public Health Course

It is the first course on European public health leadership and incorporates real problems based on public health priorities in the European region, such as e.g. non-communicable diseases and ageing.

It integrates public health content with leadership competencies required in the field of public health.

The leadership content is featured around the Public Health Leadership Competency Framework consisting of 52 competencies distributed among eight domains: Systems Thinking, Political Leadership, Building & Leading Interdisciplinary Teams, Leadership and Communication, Leading Change, Emotional Intelligence & Leadership in Team-based Organisations, Leadership Organisational Learning & Development, Global Leadership Values and Ethics and Professionalism.

The teaching methods use the Problem-Based Learning (PBL) and Blended Learning (BL), a combination of face-to-face and online teaching.

The development of the programme has been accompanied by a rigorous evaluation study on the effectiveness of the learning methods and the leadership content taught within a range of diverse educational and public health contexts. The course has been developed by an international university consortium, and its multicultural aspects are reflected in the individual sessions.

### Further information, enquiries and registration

#### Katarzyna Czabanowska

Department of International Health, Faculty of Health, Medicine and Life Sciences, Maastricht University  
Phone: + 31 43 3881592 | E-mail: [kasia.czabanowska@lephie.eu](mailto:kasia.czabanowska@lephie.eu)  
[k.czabanowska@maastrichtuniversity.nl](mailto:k.czabanowska@maastrichtuniversity.nl)  
[www.lephie.eu](http://www.lephie.eu)

#### Daniela Popa

Department of International Health, Faculty of Health, Medicine and Life Sciences, Maastricht University  
Phone: + 31 43 3883374  
E-mail: [d.popa@maastrichtuniversity.nl](mailto:d.popa@maastrichtuniversity.nl)

